



Essentials Deactivator

The ultra-thin Sensormatic Essentials Deactivator features a large pad target area to help provide reliable performance in a single pass. Regardless of label orientation, this unit deactivates active AM EAS labels up to 10cm (4in) above the surface of the pad and detects labels 15.2cm (6in) above its surface for consistent and effective operation. The pad features integrated status indicators that provide visual and audible notifications when live labels are successful detected and deactivated.

The AMB1200AM model is designed specifically for metal countertop installation. This model offers a seamless installation without cutting into the point-of-sale (POS) counter in an effort to maintain store aesthetics. The AMB1200 model is installed on top of the counter. The Essentials Controller powers either deactivator. For flexible installation options, the controller is attached to a flat surface and can be positioned vertically or horizontally.

When connected to a compatible EAS data management device, real-time deactivation counts can be generated into user-friendly customizable reports to provide business-critical data.

Retailer Values

- // Deactivates protected merchandise in a single pass, regardless of label orientation, to accelerate check-out and alleviate unnecessary shopper delays
- // Built-in audible and visual indicators provide immediate feedback when active labels are detected and deactivated
- // EAS connectivity option allows for generation of operational information to help quickly identify and correct performance issues

Product Codes

ZBAMB1200

AMB1200 Antenna (for countertop), AMB1200C Controller

ZBAMB1200A

AMB1200 Deactivation Pad (for countertop)

ZBAMB1200M

AMB1200AM Antenna (for metal countertop), AMB1200C Controller

ZBAMB1200AM

AMB1200AM Deactivation Pad (for metal countertop)

ZBAMB1200C

Essentials Controller

Product Compatibility

All Sensormatic AM EAS Labels

Local Device Manager II (LDM II)

Remote Alarm Module

Specifications

Length	
ZBAMB1200	31cm (12in)
ZBAMB1200AM	30.2cm (11.9in)
Width	
ZBAMB1200	18cm (7in)
ZBAMB1200AM	19.8cm (7.8in)
Height	
ZBAMB1200	1.17cm (0.5in)
ZBAMB1200AM	2.01cm (0.79in)
Weight	
ZBAMB1200	0.85kg (1.9lbs)
ZBAMB1200AM	2.62kg (5.78lbs)



Electrical

Requires Essential Controller

Declarations

EMC

47 CFR, Part 15 **RSS 210** EN 300 330 EN 301 489

Safety (second edition) UL 60950-1 CSA-C22.2.60950-1 EN 60950-1

Environmental rating

IP20

 $\boldsymbol{\zeta} \ \boldsymbol{\xi}$ This product is in conformity with RoHS II Directive 2011/65/EU and REACH Substances of Very High Concern as defined in Regulation (EC) No 1907/2006 and subsequent amendments to both.

