

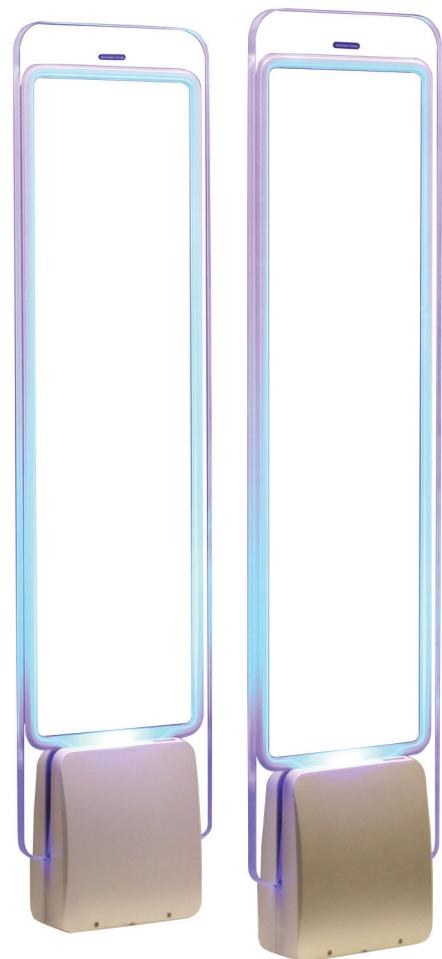


Sensormatic Transparent Pedestal Detection System

Controlling shoplifting and maintaining an aesthetically pleasing shopping environment is critical to the success of retail businesses. Tyco Retail Solutions' Essentials suite is a total value solution, featuring components that work uniquely together to provide optimal detection and merchandise protection, while preserving the retailers bottom-line.

The Sensormatic AMS-1 150, part of our Essentials suite, features our premier acousto-magnetic (AM) electronic article surveillance (EAS) technology to ensure consistent and optimal performance. This system offers detection coverage in a 2-pedestal (dual) or 3-pedestal (split) configuration to help protect wider exits up to 3.6m (11.81ft), 1.8m (6ft) between pedestals, providing better detection rates and virtually no false alarms. The transparent design is ideal for retailers desiring a more sophisticated look for their store entrances. Its sleek modern design blends seamlessly into a variety of retail formats, while providing a strong visual deterrent against theft.

Preserving store aesthetics and maximizing shopper flow, the Sensormatic AMS-1 150 is the right detection system for any retailer wanting to create a "high-end" shopper experience.



*AMS-1150
2-Pedestal Dual System
(also available in 3-pedestal (split)
system)*

Sell Sheet » Transparent Pedestal Detection System

Key Features & Benefits:

- Delivers the proven high performance AM EAS technology with a transparent modern design.
- Advanced detection technology maximizes performance in high noise environments.
- High grade, durable acrylic will not yellow or become cloudy over time, preserving store aesthetics.
- Acrylic maintains a straight edge form, providing a transparent look when viewed from any angle. Does not require side supports as found in many other pedestal systems.
- Self-contained power supply located in the base of the primary pedestal eliminates the need for an external controller.
- Uses less than 50W of energy per hour, resulting in lower energy costs and supporting green initiatives.

Product Compatibility:

- Essential Solution Suite
- Standard Remote Alarm

8/2012 Ultra-Max AM Labels



System Components:

A combination of audio and visual alarms is integrated into each pedestal to notify store personnel of theft attempts. In addition, each pedestal fully illuminates to provide visual notification and act as a further deterrent. The electronics are contained within the base cover of the primary pedestal, eliminating the need for an external controller to reduce installation and maintenance costs.

Both pedestals have a unique blue (standard) or red (optional) illumination scheme upon an alarm event.

Product Specifications:

- Height – 145cm (4.75ft)
- Width – 35.6mm (1.16ft)
- Thickness – 2.1cm (0.83in)
- Base Thickness – 109mm (4.3in)

Additional Information:

For more information, please contact your local sales representative or visit www.tycoretailsolutions.com

Retailer Values

- The transparent modern design complements virtually any store setting.
- Each pedestal fully illuminates to provide visual notification of an alarm event.
- Integrated audible alarm in the base of the primary pedestal provides notification of events.
- Superb shoplifting coverage of up to 1.8m (6ft) between pedestals protecting wider exits.
- Standard "tags-too-close" feature provides easy management of store front.
- Electronics contained within the base of the primary pedestal reduces install and maintenance costs.
- Service connection port in the base of each pedestal allows remote system service access, reducing in-store service costs.